



In a survey of more than 1500 managers, when asked what they would most like to see in their leaders, the most popular answer, mentioned (55%) was **'inspiration'**. When asked if they would describe their current leader as **'inspiring'**, only 11% said **'yes'**. What emerges from leadership workshops is that the word **'inspirational'** is interchangeable with **'charismatic'**. As well as this thirst for inspiring and charismatic leadership there is also evidence to support the idea that companies with inspiring leaders perform better.

Benefits

The major benefit of adopting charismatic behaviours is people respond by adopting your goals as theirs.

Accreditation

This MasterClass is accredited by the Institute of Professional.

Learning Outcomes

At the end of this MasterClass delegates will be able to:

- Understand and be able to define the characteristics of charismatic leadership and determine their own leadership style
- Identify behaviours common in charismatic leaders
- Understand the effect that charismatic leaders have on followers
- Identify behaviours common in followers of charismatic leaders
- Determine how to apply inspirational and charismatic behaviours in the workplace
- Understand how to create a leadership team

Approach

This MasterClass is only available for in-house delivery for up to ten delegates at an all-inclusive cost of €2,495.00. A workshop-based approach is used with high levels of delegate activity.

Training Plan

SESSION	PURPOSE	CONTENT
1	To set the scene and enable focus on the topic.	The difference between management and leadership. What is charisma? Who would we say has charisma? Positive and negative aspects of charisma
2	To explore and understand the charismatic leadership behaviour.	What is charismatic leadership? What are the behaviours associated with charismatic leaders? Are charismatic leaders born or made? Can you acquire charismatic

		leadership behaviours?
3	To explore and understand the behaviours of followers of charismatic leaders.	Why do people follow charismatic leaders? Symbolism and its effect on followers.
4	To identify those with whom the leader communicates.	Making time to influence others. Developing respect. Listen to me. Thanking people. Barriers to improving.
5	To deliver a presentation using charismatic traits and behaviours.	First attempt to display charismatic leadership behaviour
6	To develop charismatic leadership behaviours.	Translating the rhetoric into action – communicating small pixels. Practising charismatic leadership behaviour. Matching public statements with personal behaviour – being a role model. Practising charismatic leadership behaviour.
7	To explore how to build an organisational leadership team.	Passing the baton. Leading the leadership team.
8	Review and assimilation.	End of course test.

Learning Evaluation

- Delegates will undertake a knowledge test at the end of the MasterClass to assist in embedding knowledge and encourage behavioural change.
- Delegates will complete an end of course evaluation

Contact

For further details of this and other performance improvement programmes and processes contact us at:



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